

**Does Bart Simpson represent American progress?**  
SEE PAGE 4

**Your help can save the planet**  
SEE PAGE 6

**Summer programs slated for August**  
SEE PAGE 7



# CITY NEWS

The New Journal of Civilization

**Captain Africa is back**  
SEE PAGE 8

**James/Amato Tennis Classic offers \$20,000 in prizes and cash**  
SEE PAGE 10

**Fern speaks on the real deal in Plainfield High's Sports**  
SEE PAGE 10

## BRIEFS

**20th Larson/Brown Track Meet slated for July 21**

Applications are now being accepted for the twentieth annual Larson/Brown Track and Field meet. The meet will be held on July 21, 1990 at 9:30 a.m. at the Hub Stone Field on Randolph Road in Plainfield, New Jersey.

## Black Family Reunion Celebration

Chicago -- Families who have trouble resolving those aggravating household conflicts may find a new source of strength at the upcoming National Council of Negro Women (NCCW) Black Family Reunion Celebration (BFR) in Philadelphia on Saturday, July 28 and Sunday, July 29 from 1 p.m. to 6 p.m. at Memorial Hall/Fairmount Park.

## Anti-Drug Rally in Plainfield

The Plainfield, New Jersey Anti-Drug Coalition will sponsor a rally on Saturday, July 28th, 1990 at the Plainfield Senior High School, 930 Park Avenue, Plainfield, New Jersey. The rally, designed to generate support for the Coalition's three element anti-drug action plan will begin at 11:00 a.m. (approx. ending 1:30 p.m.). Featured at the rally will be activist/speaker and self-proclaimed "Drug Buster" Herman Wrice. Food and refreshments will also be available.

Preceding the rally, Plainfield Mayor Harold Mitchell and Director of Public Affairs and Safety Leon Adams will give an overview of the Coalition's short and long term goals in combating the rampant drug problem. At that time, Mr. Herman Wrice will be honored for outstanding individual effort and community service. For further information contact Leon Adams at 753-3225.

## AT&T and National Coalition of 100 Black Women present Eighth Annual Candace Awards

NEW YORK, NY — Internationally renowned film director Euzhan Palcy and author Maya Angelou were among 10 distinguished African-Americans honored by the National Coalition of 100 Black Women (NCBW) during the eighth annual Candace Awards. Sponsored by AT&T, the presentation took place July 16 at the Metropolitan Museum of Art in New York.

Mayor David Dinkins, BLACK ENTERPRISE Publisher Earl Graves and performing artists Ashford & Simpson were among the guest presenters for this year's awards ceremony, which celebrates the breadth and diversity of African-American women and their global achievements.

According to NCBW President Jewell Jackson McCabe, "The Candace Awards pay tribute to the unique legacy of leadership among Black women, from both

an historic and contemporary perspective." Named after Candace (pronounced Can-day-say)—the ancient Ethiopian title for empress or queen — the award mirrors the NCBW's mission of empowering Black women via programs which stress leadership development, role modeling and mentoring.

"We have a long-standing commitment to the development of talent—in science, telecommunications and other areas of expertise," notes Martina Bradford, AT&T's vice president for federal government affairs. "The Candace Award exemplify strength of character and represent great personal achievement, coupled with community service — encouraging us all to excel to greater heights." This is the second year AT&T has served as the primary corporate sponsor.

(Continued on page 3)



Jewell Jackson McCabe, President, National Coalition of 100 Black Women, Inc. greets her sister members of the Northern New Jersey Chapter of 100 Black Women, Inc.

Photo by Erika Dizon

## Words of wisdom from one of America's top black businessmen

by Lisa Collins

When you mention black businessmen, John H. Johnson stands in a league all his own. His publishing and cosmetics empire grossed him more than \$240 million last year alone. He's been inducted into the businessman's

Magazine estimated his personal net worth to be upwards of \$180 million. But Johnson is not known as much for his wealth as

his accomplishments. His top grossing product, *Ebony Magazine*, has been number one in circulation.

(Continued on page 7)

## Cure for AIDS

Out of Africa comes a startling report that a "cure for the deadly AIDS virus has been found." Mr. Daniel Arap Moi - President of Kenya, held a press conference in June 1990 and announced to the world that the African Medical Research Foundation has developed a cure for AIDS.

Renowned media personality Imhotep Gary Byrd, was one of the first persons in the United States to publicize the astonishing news concerning the discovery. Imhotep Byrd reached out immediately to bring the doctors to the U.S. to appear on his radio show "The Global Black Experience,"

the most popular talk show in the nation.

The GBE is broadcast, live, from the world famous Apollo Theatre, and aired on WLBB - 1190 AM Radio.

Speaking on his program regarding the announcement out of Africa, Imhotep Byrd said "If this is indeed true, it is the most important event to happen to African people since our enslavement. It is important because, first of all, it gives us a new lease on life." Experts predict the possible extinction of the U.S. population within 30 years.

(Continued on page 6)

## Carrie Smith Day



Mayor Cardell Cooper (right) proclaimed July 17, 1990 as "Carrie Smith (left) Day" celebrating the blues singer's return to East Orange as part of this summer's Jazz Festival. Ms. Smith made appearances at City Hall and Bethel Presbyterian Church. A reception and ceremony honoring the East Orange native was held in City Hall Council Chambers.



David Wren, Plainfield senior citizen, checks over some of his art work at the Plainfield Outdoor Art Show.

Photo by Ray Bailey

## Let's keep it in the family

The Honorable Percy E. Sutton, Chairman of Inner City Broadcasting, will address Westchester's African American business owners at a Special Breakfast and Workshop on Saturday, July 28, beginning at 9:00 a.m. at The Palace in New Rochelle, NY.

The event is being co-sponsored by The Westchester County Press, The Palace Entertainment Complex, and Owens Communications, Inc. The workshop will feature Adrian Council, General Sales Manager for WLBB Radio Station - 1190 AM, who will introduce the WLBB Family Card Business Promotion Program.

The gathering will also provide a valuable networking opportunity for the Westchester business

(Continued on page 5)

## BRADLEY GETS THE LEAD OUT



Senator Bill Bradley, D-NJ, unveiled a major, innovative expansion of his "Get The Lead Out" effort aimed at increasing public awareness of poisonous lead pollution in the environment.

Bradley displayed a television commercial and brochure intended as the next step in his ongoing, comprehensive effort to reduce sources of lead pollution and warn New Jerseyans of the dangers of lead in their air, water and in everyday products.

Bradley's public education campaign is particularly concerned with the safety of small children. The senator's television commercial invites parents and others to call a toll-free telephone number to express their opinions on the dangers of lead.

In the 30-second commercial Bradley proposes an immediate and total ban on leaded gasoline as part of his Lead Ban Act of

(Continued on page 6)

## What is the #1 Environmental Threat to Your Children?

# CITY PEOPLE



**HEART WORK**—Ground is broken for a new Cardiac Catheterization Laboratory at Muhlenberg Regional Medical Center, Plainfield, by left to right: David Ridgway, president and chief executive officer; Garrett Keating, M.D., chairman of Muhlenberg's Board of Governors; Frank Laudonko, M.D., president, Medical/Dental Staff and Howard Semer, M.D., chief, Cardiology Department.



James J. Shrager of Green Brook, a former chairman and attorney for the Plainfield Zoning Board of Adjustment, has been appointed to a three-year term on the Board of Governors of Muhlenberg Regional Medical Center.



McDonald's Owner/Operator Roberto Madan (right) holds the one hundred dollar "lucky" ribbon to be cut by Deputy Mayor Luis Quintana of Newark (center) at the grand opening of the restaurant located at 621-635 Broadway in Newark. On hand for the opening were (left to right): Mrs. Madan (wife), Annie Madan (daughter), Annis Alston (McDonald's regional Manager), Deputy Mayor Luis Quintana (center), Jose "Pepe" Mato-Madan (son), Father Citron and Roberto Madan (owner/operator) Madan, who also owns and operates two other McDonald's restaurants in Bayonne and Newark, is one of ten Hispanic owner/operators in the Tri-state region.

## Newark's Yutonya Horton receives scholarship award



Newark resident Yutonya Horton (left) receives scholarship award from Nancy Tucker D'Atrio.

Newark resident Yutonya Horton is the recipient of a \$500 Scholarship Award from Newark Metropolitan Business and Professional Women, Inc. (Newark Metro BPW) in recognition of her outstanding scholastic achievements and involvement in community service.

Through the efforts of Newark Metro BPW's Scholarship Action Committee, Horton also received a matching \$500 Scholarship Award from Public Service Electric and Gas Company. Horton graduated in June from University High School in Newark.

Nancy E. Tucker D'Atrio, president of Newark Metro BPW, presented the awards to Horton at a June 26 awards ceremony at New Jersey Bell, 540 Broad Street, Newark.

Organized in 1988, Newark Metro BPW's membership is comprised of 50 women from many of the businesses dotting downtown Newark. The organization is part of BPW/USA, the National Federation of Business and Professional Women's Clubs, Inc., which is the oldest and largest organization of working women in the world.

Horton is a Campaign for Literacy volunteer tutor and has been active in the Self-Help and Resource Exchange, a food program, and Mother Theresa's Shelter in Newark where she helped prepare and distribute food. She also distributed toys to hospitalized children.

Tucker D'Atrio said the mission of Newark Metro BPW is to elevate the standards for women in business and the professions. Eight committees are actively working to make Newark Metro BPW's a vital networking link. She said Ron Kaslow Fischer, vice-president of Newark Metro BPW, is chairperson of the Scholarship Action Committee.

"The \$500 Scholarship Award is targeted at assisting a student who excels scholastically, volunteers in the community and demonstrates financial need," said Tucker D'Atrio. "We view the award as an important part of our goal to encourage career development." Newark Metro BPW's lunch hour meetings are scheduled for the fourth Tuesday of each month and are held on a rotating basis at corporate headquarters in downtown Newark.



Edward C. Morris, Jr., of King's Daughters Day School in Plainfield, has been awarded the Child Development Associate (CDA) Credential in recognition of outstanding work with young children. The credential was awarded by the Council for Early Childhood Professional Recognition in Washington, D.C., which represents the early childhood profession through its affiliation with the National Association for the Education of Young Children.

## Community Calendar

### Saturday, July 21

**PLAINFIELD**—The City of Plainfield will sponsor a "Celebrate Summer Safety" Festival from 10 a.m.-4 p.m. The festival will take place in front of the North Avenue Train Station on North Avenue between Watchung Avenue and Gavett Place. There will be a display of programs and services available in the City, games and prize drawings, plus food and drinks throughout the day. Vendors and merchants will help to make the festival a success by donating merchandise or discount certificates suitable for use as prizes in the drawings, as well as food and drinks. A great time is sure to

be had by all!!! For further information call the Division of Planning and Community Development at 753-3377.

### Sunday, July 22

**NORTH JERSEY**—The North Jersey chapter of the National Association of Accessory Designers, Inc. announces its annual membership drive. They are accepting members in the design of clothing, shoes, hats, jewelry, bags and other accessories. If you are serious about becoming the best, then you will want to be a part of the best. We are looking for senior members ages 21 and up, must have some experience and juniors ages 9-20. For further information contact Len Guire 371-5107.

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## IS IT IMPORTANT FOR YOU TO KNOW

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Is it important to know the positive accomplishments of African American men & women, boys & girls, religious, educational, social, civic and political leaders?

YES NO

Is it important for you to know the stores & companies that want African American business & want to hire African Americans?

YES NO

Is it important for you to know what is happening in your churches, schools, civic & social organizations, and city government and its agencies?

YES NO

Is it important that your voice be heard in the community?

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**TRAILBLAZER** — Euzhan Palcy, director and co-writer of "A Dry White Season," (which examines the South African apartheid system), is one of the few Black women to gain international recognition as a film director. A native of Martinique, she received a grant from the French government to make her first feature film, "Sugar Cane Alley," (Paris, France).



**LETTERS** — Maya Angelou is hailed as one of the great voices of contemporary literature and is proficient as a poet, educator, historian, bestselling author, actress, playwright, civil rights activist, producer and director. She is perhaps best known for "I Know Why the Caged Bird Sings." (Winston-Salem, NC)

## The Candace AWARDS

### AT&T and 100 Black Women host awards

(Continued from page 1)

In addition to the eight Candace Award recipients, Derrick A. Bell, Jr., Weld Professor of Law at Harvard University and civil rights activist, will receive the organization's "Distinguished Service" Award. Film Director Euzhan Palcy, whose credits include "A Dry White Season," will receive the "Trailblazer" Award. Gifted youth from the New York Partnership's education program will also be recognized during the awards presentation.

Judges for the 1990 Candace Awards include National Urban League President John E. Jacob, NAACP Executive Director Benjamin Hooks and ESSENCE Magazine Editor-in-Chief Susan L. Taylor. Guest presenters included: Spelman College President Johnetta B. Cole, performing artist Hugh Masekela, WABC-TV's Rolanda Watts and, Charles S. Dutton and S. Epaphia Merkerison of "The Piano Lesson." Actress Rosalind Cash was mistress of ceremonies.



**HUMANITARIAN** — Clara McBride Hale, founder of Hale House Center for the Promotion of Human Potential, Inc., affectionately known as "Mother Hale" due to her role as a foster mother and nurturer of more than 800 babies born addicted to drugs. (New York, NY)



**ARTS** — Judith Jamison, artistic director of the Alvin Ailey Dance Theater and Center, who has thrilled audiences internationally during her 15-year tenure as prima ballerina. The late Mr. Ailey created some of his most enduring roles for her, most notably the tour de force "Cry." (New York, NY)



**COMMUNITY SERVICE** — Hazel N. Dukes, senior director, administrative services, New York State Off-Track Betting, was recently elected president of the NAACP's national board of directors, following decades of service to the organization on the national, state and local level. (New York, NY)



**MEDICINE** — Vivian W. Pinn-Wiggins, M.D., is professor and chairman of pathology at Howard University College of Medicine. The current president of the National Medical Association, she is noted for her training of African-Americans in the health-care field, and research in the areas of renal pathology and kidney disease. (Washington, DC)



**BUSINESS** — Barbara Lamont, founder, president and general manager of Crescent City Communications and the first African-American woman to own a television station (WWOZ-TV) in the U.S. Multitalented, she speaks seven languages and is an accomplished poetess and painter. (New Orleans, LA)



**DISTINGUISHED SERVICE** — Derrick A. Bell, Jr., has been the Weld Professor of Law at Harvard University since 1986 and is the first and only African-American to become a tenured professor of law. Continuing his legacy as a civil rights activist, he recently took an unpaid leave of absence until a Black woman is appointed to Harvard's tenured faculty. (Boston, MA)



**INTERNATIONAL AFFAIRS** — Gay J. McDougall, director of the Southern Africa Project Lawyers' Committee for Civil Rights Under Law and founder/director, Commission on Independence for Namibia. Her historic triumph in establishing a U.S. Commission to monitor Namibian elections helped focus national attention on civil rights throughout South Africa. (Washington, DC)



**EDUCATION** — Sara Lawrence Lightfoot, Ph.D., professor of education at the Harvard Graduate School of Education, noted for her insight on schools as social systems, as well as the patterns and structures of classroom life. A noted author, she joined Harvard in 1972. (Boston, MA)

(photos by Emile Dillon)



Left to right: Charles S. Dutton, award-winning actor "The Piano Lesson," S. Epaphia Merkerison, actress, "The Piano Lesson," Roz Abrahams, broadcast journalist, WABC News.



Hazel N. Dukes (center) president board of directors of NAACP, recipient of community service award. Presenters: Gwendolyn C. Baker, President NYC Board of Ed. and David N. Dinkins, Mayor, NYC.



Left to right: Gerri Dillon, Press Secretary, for the mayor of Orange, NJ; Hugh Masekela, Black South African musician, and civil rights activist; S. Epaphia Merkerison, actress, "The Piano Lesson"; and Geri Coles, Events Specialist.



Awardee Judith Jamison for art, Artistic Director of Alvin Ailey American Dance Theatre (center) with presenters George Falson, musical director/choreographer (left), and Virginia Johnson, Prima Ballerina, Dance Theater of Harlem.



Rosalind Cash, acclaimed stage and screen actress was Mistress of Ceremonies, Derrick A. Bell Jr., Professor of Law Harvard, awardee for distinguished service.



Left to right: presenter broadcast journalist Rolanda Watts, Humanitarian Award recipient Mother Hale of Hale House, presenter Yogesh K. Gandhi, president Gandhi International Memorial Foundation, Dr. Lorraine Hale, Executive Director of Hale House.



Left To Right: Robert E. Allen, Chairman of the board, AT&T, Jewell Jackson McCabe, President, National Coalition of the 100 Black Women, Inc. greet Clara McBride Hale, Mother Hale.



Nickolas Ashford, musician, entrepreneur and Valerie Simpson, musician, entrepreneur.



# COMMENTARY

## EDITORIAL

### Does Bart Simpson represent American progress?

In an age of increasing international competition and decreasing U.S. productivity, there is a strong push for better education of youth and a greater emphasis on youth achievement in the hope that we can prepare a new generation of leaders and producers. Business leaders are calling for educational reform in realization of the fact that our deficit oriented society has little hope for reform if the following generation is not equipped with innovative and productive minds capable of solving the tough problems created by the fore generations of a consumer society.

It is quite interesting to note, however, that supply and demand factors seem to be moving in opposite directions to fulfill these needs. Why is it that in an age when we most need to promote achievement, productivity and the return of long lost social graces, "The Simpsons" is one of the most popular television programs being aired?

The Bart Simpson craze that has impacted television commercials and the toy shirt industry sees a great example for our youth... doesn't it? Bart is lazy, rude, always in trouble and as the shirts proudly boast, an "underachiever." The popularity of this character among our youth and its promotion by the adult segment says something about the mentality of today's society. It says that while we recognized the problems that confront us presently and acknowledge the changes that need to take place in the future, we are not serious about leading our youth in a direction that will enable them to lead the country.

Some may argue that shows like "The Simpsons" are merely funny and entertaining, not to be taken seriously. This would be well and good if there were three times as many shows (or even other media sources) that encouraged good behavior, strong work ethics, good manners and high achievement. We might even say that if there were an equal number of shows on television that promoted these things, we could condone Bart as just "funny." Since however this is not the case and television bombards our youth with negative images, we feel the need to speak out on the detrimental implications of the rise of this character to stardom.

In any summer camp or playground it is possible to see several youngsters wearing tee shirts that say, "I'm an underachiever and I'm proud!" Is underachievement something to be proud of? We think not and, therefore, this continued Bart/underachievement craze. What we are suggesting is that parents be more aware of what their children are watching and getting various media and environmental sources in order to get them to understand that negative behavior is just that—no matter what form it's in. In addition, it is necessary to provide as many positive images to counterbalance the negative ones.

We commend Mayor James for his recent public denouncement of the Bart Simpson underachievement promotion. If our youth are to compete in a world of greater interdependence and increased competitiveness, they must be instilled with a need to achieve. The signals reaching our children must be clearer than those presently being transmitted through our channels saying "It's cool to be smart" while another says "I'm an underachiever and proud of it."

As long as this trend continues we cannot hope that our youth will be able to carry the reins to lead us into the next century. The youth of today need to wear tee shirts and have bumper stickers that say, "I'm an achiever and I'm proud because nothing else is allowed!" For their sake, for all of our sakes, nothing else can be allowed. Our future will not tolerate it.

## Quote of the Week

"You know, people don't like to say they're sales people, but in the end, if you think about it, all of life is convincing somebody to do what you want them to do. Now that's selling."

John H. Johnson



## CITY NEWS

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## As I See It...

### Commentary by Connie Woodruff

It's absolutely too hot to write about or try to analyze anything serious. In this weather (we've been waiting for all winter) a more pleasant task is to chronicle some of the social doings in the Garden State and news that may not make headlines but is, nevertheless, nice to know.

For instance: the annual July State Convention of the N.J. State Federation of Colored Women's Clubs, Inc., took on an especially festive air this year when the group celebrated its 75th anniversary.

By anyone's count, that's a lot of years for a women's organization to exist, build and prosper and a tribute to all the women who have served as state presidents (many of them more than once).

Over the years the State Fed-



### Report on Education

by Sharon Khadijah Vincent

The deplorable state of our nation's educational system has been underscored by a recent report issued by the Commission on the Skills of the American Workforce and a survey commissioned by the National Alliance of Business.

The report by the Commission on the Skills of the American Workforce entitled, "America's Wage: High Skills or Low Wages?" highlights the fact that Americans are choosing to receive low wages when faced with the choice of having to prepare for jobs which require high skills. The commission's report predicts that unless there is some substantial change to America's approach to work and education, the choice will be irreversible.

Keeping in mind the disturbing results cited by the Commission on the Skills of the American Workforce report, the results of a survey conducted by North Coast Behavioral Research Group of Cleveland of officers for 1,200 of the USA's major corporations makes the realities of our present condition even worse. Over 64 percent of the human resource officers for these major corporations reported that high school

graduation has adamantly refused to drop "Colored" from their name despite the efforts of the younger more militant women who have become involved. Much like the NAACP they point with pride to a name that has served them well for three quarters of a Century and will carry them exalted into the 21st Century.

For one of the few times in their existence, the members of the club Districts chose men to receive the group's "Outstanding Citizens Awards" and we understand the individual choices of the District leadership had nothing to do with their feminism or lack thereof. The recipients included:

Northeast District: Assemblyman Joseph Charles; Northwest: Orange Mayor; Robert Brown; East Central: David J. Parrett, Jr.; West Central: Richard Porth; West Central #2: Rev. Silas Townsend; Southwest: Assemblyman Wayne Bryant and Southeast: Marvin L. Hill.

It was also an opportunity to give Dr. Delores Harris of Glassboro the salutes she deserves as the Federation's National President. Dr. Harris is one of the state members who served as state president twice at different times in the 25 years of her membership.

graduates who are entering the workforce can't read, write or reason well.

Apparently, if one listens to the rhetoric coming from school officials, things are improving and student's skill levels are increasing. Superintendents and principals like to boast about the so-called improvements being made. Well, something is not happening, and someone is lying, because the basic facts are simply not adding up.

These human resource officers state that those new employees who are entering the workforce from high school are operating with low math and reading levels. Seventy-two percent of them said that the math skills have worsened; 65 percent believe that the reading skills have actually decreased during the last five years. Over 75 percent of the education in general hasn't kept up with national technological growth.

It would appear that the conclusions reached in the Commission on the Skills of the American Workforce report, need to be heeded by all.

"If the (United States) wants to compete in the global economy, we will have to move to a high-productivity work organization."

United States companies are going to have to get their act together, too. They must be willing to make changes in their organizational structures to allow for the type of reform and innovation that will be necessary to deal with increasing American productivity.

The commission report states: "Ninety-five percent of United States companies still cling to old forms of work organization. We

When the Federation was founded in 1915, New Jersey was more agricultural than industrial and the membership was primarily women active in their churches, teachers (in black schools) and rural women who volunteered to work with the children of migrant laborers in South Jersey.

The District clubs emphasized Arts and Crafts and worked hard to eliminate illiteracy among New Jersey's "colored" population. Gradually, the Federation evolved into an effective political organization and watched the group's politically active members change from overwhelmingly Republican to Democrat on an individual basis.

They worked closely with former Assemblyman Ronnie Owens to sponsor legislation that insures New Jersey schools give more than lip service to the teaching of black history. Several years ago the Federation became the first black women's group in the state to receive a grant from the Dept. of Community Affairs to set up a Center for Women in Trenton.

That bright glow coming from

envision a new, more comprehensive system where skills upgrading for the majority of our workers becomes a central aim of public policy."

The public has to demand that this report is simply not placed on the bookshelves, (along with all the other past reports which have pointed out the same things before) and more time is wasted before any real action is taken. The suggestions must be given serious consideration and not just lip service. In fact, if you take the recommendations and suggestions from this report along with all of the other reports which have been issued over the past five to ten years, I would dare say, you have an abundance of issues and items to ponder and implement.

New Jersey's new Commissioner of Education, Dr. John Ellis, has indicated that he is committed to excellence for all children. As he begins his formidable task of improving the educational system here in New Jersey, he can feel confident that he has the full support of Governor Florio and the clout of his agency behind him. The successful way that Governor Florio guided his Quality Education Act through the legislature would appear that he is quite serious about making some substantial changes and improvements in New Jersey's educational system.

But, the real test will be in dealing with the thousands of bureaucrats and procrastinators who are entrenched in the local Boards of Education and administrations throughout the state. They impede progress and stifle growth. Few have the courage to dare to stand on the job. In addition to giving students a goal towards graduating from high school, it would measure achievement levels established by the school district, the prospective employer, and the students and parents.

"A diploma would take on new significance. It would hold the promise of a skilled job with good pay and future opportunities," Rinaldo said. "In many cases, high school dropouts cannot see any connection between the time they were spending in classrooms and the world of work," Rinaldo said.

He said that U.S. Labor Department studies estimate that each year's school dropouts cost the nation \$260 billion in lost earnings, uncollected taxes, unemployment benefits and welfare costs. Equally harmful, he added, is that many of the school dropouts turn to crime and drugs, and many teenage girls wind up as unmarried, single parents unable to support themselves or their children without welfare assistance.

"The best chance of breaking the welfare cycle of dependency

Hudson County is not in anticipation of the reopening of Ellis Island as an American premiere tourist attraction, but from the House of Watson where a soon-to-be bride is waiting to take her vows.

Yes, Herman "Doc" Watson and his wife, Shirley of the Concerned Community Women of Jersey City, recently announced the 28th annual of the Negro Business and Professional Women's Club member checking out tickets and flight time for Cleveland, Ohio for the annual BPW convention at the Sheraton Cleveland Hotel Center.

The wedding will be a three-star event at Salem Baptist Church and sure to be one of the social events of the long, hot summer.

Some of last week's madness at Newark Airport can be attributed to the hundreds of Negro Business and Professional Women's Club member checking out tickets and flight time for Cleveland, Ohio for the annual BPW convention at the Sheraton Cleveland Hotel Center.

None were happier than Newark's Dorothea Lee and her Hampton University student daughter, Denise LaVerne Taylor because a highlight of the con-

(Continued on page 8)

up for what they know in their schools is correct. Faced with a choice between exposing the lies, cover-ups and corruption which is taking place in their local school systems, they generally opt for—whether wittingly or unwittingly—the cover-up. It becomes a matter of protecting someone's ego as opposed to doing what is right for the children, in far to many instances.

A lot of people need to pull their heads up from under the sand. The real threat to America is not from any outside force, but is an internal cancer of mediocrity which is eating away at its very core. Wealthy school districts who are screaming and yelling at Governor Florio for recognizing the need to provide the same educational opportunities for all children, should find no solace in "tiring just their successes alone."

Now as opposed to doing what is right for the children, in far to many instances, they can experience some of the same successes. America can not prosper with just a few successes, it needs all.

Yet, the questions of mismanagement and the need for accountability in our schools, is very real and must be addressed. The inconsistency between reported results at the schools, and what is actually occurring when students enter the workforce, cannot be overlooked. Parents and the concerned public are going to have to make demands for some more effective and creative measures to be instituted in our schools, to insure us that our children are performing up to the level of competency and mastery that is needed to survive in the highly competitive global workforce.

is an education that encourages young people to learn a job skill so they can become independent and self-sufficient," he added.

The legislation also includes incentives for schools and employers to make literacy attainment to the states. A business-education clearinghouse would promote partnerships at the local level without creating a new bureaucracy.

Rinaldo said that the program would be offered to any school district where the business community is willing to participate in the program.

"Even in those places where the schools do a good job of educating young people, this program would help build links between the classroom and the job market," the Congressman said.

At the heart of the program would be state and national information networks that would provide assistance to businesses, local school boards and community organizations in forming workstudy partnerships. Funds for the program would come from the existing budget under the Job Training Partnership Act.

## Rinaldo sees need for schools that train students to work

WASHINGTON, DC—Rep. Matthew J. Rinaldo (R-NJ) introduced legislation today to encourage business and industry to form partnerships with the nation's schools. "We schools to help potential high school dropouts get their diplomas and find jobs after graduation."

Concerned about dropout rates across the country that have 3,800 students quitting high school daily without graduating, the New Jersey lawmaker wants to amend the Job Training Partnership Act to provide incentives for business and industry to enter into job training compacts with local school districts.

At the local level, such a program would provide participating employers with high school graduates who are trained to step into a skilled job after they receive their diplomas.

This bill restores the century old tradition between employment opportunities and basic high school education. It worked remarkably well for the nation for a hundred years, but has been gradually discarded since the 1960s with the emphasis on going to college," Rinaldo said.

In outlining his legislation, Rinaldo said the bill responds to growing disenchantment with the performance of many of the nation's school systems. "More money will not solve the problem of these schools where students are bored and unmotivated to receive a direct connection between learning and a future job," he said.

"Many of these schools have high dropout rates and serious disciplinary problems that cannot be resolved without fundamental changes in student attitude, discipline and a clear idea of where they are going," he said.

The Rinaldo legislation would establish a partnership involving students, families, community organizations, schools and local businesses. Students and parents would enter into a voluntary contract with the high school and a business sponsor, which would agree to give priority to employing the students upon successful completion of high school.

Under the terms of the workstudy contract, the students would have to meet a set of measurable objectives, such as passing basic math and writing courses needed

# RELIGION

## RELIGIOUS EVENTS

**Plainfield Community Church**  
An independent church  
practicing Christian Science  
Sunday Service ..... 11:00 AM  
Sunday School ..... 11:00 AM  
Wednesday Healing Meeting ..... 8:15 PM  
9th Street and Prospect Avenue  
Nursery Available  
756-4669

**Mount Olive Baptist Church**  
216 Liberty Street Plainfield, New Jersey 07060  
Rev. Donald Nichol, Sr., Pastor  
754-3339  
Sunday School ..... 9:30 a.m.  
Su. Day Worship ..... 11:00 a.m.  
Prayer Meeting - Wednesday ..... 8:00 p.m.  
Bible Class - Wednesday ..... 7:00 p.m.  
High Noon Prayer - Saturday ..... 12:00 NOON  
General Bible Class ..... 12:00 NOON Saturday

**Church of God and Saints in Christ**  
1301 West Front Street  
Plainfield, NJ 07060  
(Corner of Clinton & Front)  
201-463-3069  
Pastor Charles David Nelson  
Saturday Worship ..... 10 a.m.  
Sunday Worship ..... 12:30 p.m.  
Wednesday General Bible Class ..... 7:45 p.m.  
Thursday General Bible Class ..... 7:45 p.m.  
Friday Worship ..... 7:30 p.m.  
Feeding Once A Week  
Contact 463-3069 for further information

**First United Methodist Church**  
631 E. Front Street  
Plainfield, NJ  
Dr. Charles W. Miller, Jr., Pastor  
Phone: 756-2684

Sunday School - 9:15 a.m.  
Sunday Worship Service - 10:30 a.m.

## RELIGIOUS EVENTS

Monday, July 23

**BROOKLYN**—Friendship Baptist Church, 92 Herkimer St., Brooklyn, will host an AIDS fundraiser at 7:00 p.m. The unprecedented, historic closing summation of Attorney Alan Maddox's defense in the recent trial of Rev. Al Sharpton, will be shown to the public as a feature of this event. The dramatic court room drama of the trial, featuring Attorney Maddox, was captured on film by Minister Clemson Brown. Minister Brown has spent much of the past two decades documenting, on film and video tape, international, historical events relevant to the African experience. For information regarding this fundraiser, call (718) 455-8403.

Saturday, July 27

**EAST ORANGE**—The Park Avenue Christian Church Senior Choir and the Scholarship Committee Are Sponsoring an International Cultural and Art Exhibit on the Corner Of Park Avenue & North 17th Street from 12 p.m. to 6 p.m. All types of arts and crafts will be displayed. Spaces are available for \$25. If you are talented in any of these areas, please call 672-7806, 374-0514 or after 7 p.m. call 679-7819.

Let us know what's happening in your religious communities. Send to: City News, PO Box 1774, Plainfield, NJ 07061

## Brenda L. Jones appointed director of Operation Brightside ULEC Youth Clean-up Campaign Sponsored By Anheuser Busch

NEWARK—Brenda L. Jones has been appointed director of the Urban League of Essex County's 1990 Operation Brightside, a city-wide beautification project sponsored by Anheuser Busch. Each summer, Operation Brightside hires 40 young people between the ages of 14 and 17 to clean up a designated area of Newark. This year, the young people will be sprucing up the area along Routes 1 and 9 and Route 21, leading to McCarter Highway.

Jones, a longtime Montclair resident, brings extensive management and education experience to ULEC. For the last two years, she has worked with career-oriented youngsters in Newark and the South Bronx as vice-president of video production for the National Foundation for Teaching Entrepreneurship.

Previously, she spent ten years as an associate producer/production manager for WNET/Thirteen and worked on notable award winning documentaries including: "Black Stars in Orbit," a look at the contributions of Black astronauts and scientists; "Crisis: Who Will Do Science," an examination of the lack of Black American scientists; "Preaching The Word," the history of the Black church; "Black Champions," achievements of Black

American athletes during the 20th century; and "Paul Robeson: Man of Conscience." Jones is licensed in secondary Operation Brightside 2 education. She has a B.A. in education and drama from Keuka College and is a M.A. candidate at Hunter College.

In addition to the beautification project, all Operation Brightside participants will concentrate on career counseling with local role models. There will be classroom work in basic skills such as reading, writing, and math. The young people will also take cultural trips to metropolitan area museums and exhibits. Operation Brightside runs 11 weeks each summer. The project is now in its sixth year.

Marvin T. Johnson, acting president/CEO of ULEC, oversees the project. Amos Johnson, director of operations for ULEC, coordinates aspects of Operation Brightside from his Montclair Service Center office. Melvin Brice, director of Youth AIDS Prevention Program (YAPP) and Pediatric AIDS Foster Care Program, has assisted with the program for the last two years. The young people are selected through submitted applications. Operation Brightside is monitored by Frank McGuire, a public relations representative for Anheuser Busch.

## The Newark United West Ward Association seek support

On Monday, July 9, 1990 the Newark United West Ward Association Inc. held a "reunion" and "reactivation" meeting at 776 South Orange Avenue in Newark. The purpose of the meeting, according to the president, Emory Pearce, was to "arouse the citizens of the West Ward to the importance of their involvement in a broad based organization which was incorporated to address some of the needs of the West Ward and to implement measures for the improvement and stabilization of the West Ward and ultimately the city of Newark at large.

The purpose of the Newark United West Ward Association, Inc., which was founded and incorporated in May of 1983, are to aid and assist the citizens of the West Ward of Newark, New Jersey to:

(a) To maximize the efforts of all residents of the entire West Ward in the interest of promoting a cooperative spirit and neighborhood improvements and maintenance.

(b) To establish a working relationship between the city government and the Newark United West Ward Association.

(c) To obtain and distribute useful information that is beneficial to the welfare of the West Ward residents.

(d) To join in a concerted effort to work with all community organizations to bring about solutions to any problems that may exist in the West Ward.

"Nothing is stronger than an idea whose time has come," stated Isaac Thomas, Jr., vice president of the association and who co-chaired the meeting with president Pearce. Thomas stated "the primary points of interest of the Newark United West Ward Association, Inc. are, but not

limited to:

(a) crime prevention; (b) youth activities; (c) housing (increased and affordable); (d) educational and cultural; (e) senior citizens programs; (f) economic.

The Newark United West Ward Association, Inc. will be soliciting membership and input of all business, religions and community organizations to join in a concerted effort to bring about solutions to some of the problems that may exist in the West Ward."

## Keep it in the family

(Continued from page 1)

owners in attendance.

Ethnic nationalism is how you succeed in America, according to Tony Brown, in his weekly syndicated column of March 21, 1987 in the New York Voice. Brown states that "Other ethnic groups place a strong emphasis on pride in heritage; in turn, this pride is used as the basis for economic, social, political, and educational advancement." He goes on to say that meanwhile, the ethnic groups who are overachieving, especially the new Asian and Cuban immigrants, are groups who ignore both assimilation, and the melting pot myth; they are expensives of ethnic nationalism. Their over achievement demon-

strates that group unity is simply more powerful than racist opposition.

This rationale goes straight to the objective of the WLBB Family Card. Any day of the week, you can hear Bill Cosby, Jesse Jackson, Melba Moore, Spike Lee and other African American celebrities on WLBB telling listeners that "It's good to keep the business in the family," which is the motto for the Family Card Promotion.

The WLBB Family Card represents a golden opportunity for businesses to attract new customers, and increase business from old ones.

WLBB has been the target of

much mass media commentary recently, and is the station which African Americans depend on and listen to more than any other for news, talk (live), and information. WLBB listeners, known as Family Members, are loyal to the station, and to the businesses involved in the Family Card Program, which

promotes self-reliance and enhanced unity among the race.

Joyce Owens, CEO of Owens Communications Inc., and African American owned PR firm in New Rochelle, M. Paul Redd, Publisher of The Westchester County Press, the only African American owned newspaper in Westchester, and Napoleon

Holmes, President of the New Rochelle NAACP, and owner of The Palace Entertainment Complex, a WLBB Family Card business, located in New Rochelle, met recently to discuss the possibility of an organized effort to focus on the benefits of a United promotional project among Westchester's African American entrepreneurs. The consensus was that the WLBB Family Card Program, which has proven effective for entrepreneurs, as well as consumers in the New York metropolitan area, was the vehicle to utilize.

African Americans have an expendable income of 300 billion dollars annually," Owens states, "yet the reported failures of African American owned businesses continue to rise, as highlighted by several recently published articles 'Black Owned Companies Sent Reeling In Downtown,' Westchester, May 7; 'Black Road For Black Biz' Daily News, May 23; and 'Testing Time For Black Business' - commentary by John E. Jacobs, June 7, 1990." She goes on to say that "while a roll back in affirmative action policies, an economic slowdown, credit tightening, small clients hampering growth, and difficulties in raising capital, were all contributing factors for the business failures in the article, African American consumers' lack of patronage of African American owned businesses cannot be dismissed."

M. Paul Redd emphasizes that "Mr. Sutton's concern and commitment to the spiritual and economic upliftment of the African American community is continually demonstrated by his accomplishments as CEO of Inner City Broadcasting - the pre-eminent African American owned communications corporation in the nation."

The New GBE - Global Black Experience, hosted by Innotop Gary Byrd, and Mark Time with Gary Riley are two of the most enlightening and provocative programs on the WLBB airwaves. Napoleon Holmes feels that "the station provides an invaluable community service to its listeners. It has captured the hearts, minds, and spirit of African American and African Americans, who depend on the station as a rallying point for all positive efforts within the community."

Redd, Holmes and Owens believe that introduction of the WLBB Family Card Program concept in Westchester, is an idea whose time has arrived.

For information, call (914) 654-1963.

## Robert L. Brown Civic Association Awards Scholarships



Marchand McReynolds and Desrene Williams with Mayor Brown (center) were recipients of the Orange High School Scholarship.

Orange, N.J. - The Scholarship Committee of the Robert L. Brown Civic Association proudly announces its 1990 Orange High School recipients for \$1,000 scholarship awards. This year's awardees are Orange high school graduates: Marchand McReynolds and Desrene Williams.

Both recipients have been active in their community and/or high school programs. Marchand McReynolds is one of Orange's finest on the Orange football field. This weekend he will be participating in the New Jersey North and South New Jersey All-state football game this weekend. Marchand will be attending Delaware State College this fall. Desrene Williams will also be

attending a college out of state, Gainesville University in Florida. She will be pursuing a career in public relations. Desrene has been active in the community as a volunteer candystriper at Orange Memorial Hospital as well as her church activities.

The Robert L. Brown Civic Association Scholarship Committee sought to award these graduates who were not only involved in the community but who had maintained high academic excellence. "I would like to commend the efforts of the Civic Association selection committee and the Orange High School guidance department for their assistance helping to make the 'best' choice for our scholarships," commented Mayor Brown.

**We would like to point out that our subscription rate for home delivery is \$25. Please use the form on page 2 when ordering your paper.**

# CITY FIT

## In case of Emergency...Visit your local E.R.

by Nancy Harper, M.D.

Crushing chest pain or an excruciating stomach ache are clear signals for a trip to the closest hospital emergency room (E.R.). But often symptoms aren't so clear-cut. The diagnosis may be as minor as heartburn or menstrual cramps and the visit will be unnecessary and costly. So, when do you go to the E.R.?

Statistics show that as many as 50 to 60 percent of patients treated in an emergency department are there for non-emergencies.

However, without expert help, it's difficult to know what constitutes an emergency.

If you think a situation merits a trip to the emergency room, go. But be prepared to wait. If your injury is a broken bone and an accident with multiple injuries takes place nearby, the accident victims will take precedence. The emergency room is also the last resort for the poor, the uninsured and persons who don't have a personal physician.

If your condition is not critical, you may have to wait several hours. Those hours might even turn into days if there is a shortage of hospital beds. Many hospital beds are now occupied by AIDS patients, and the elderly, both of whose hospital stays are longer than the average patient's.

The E.R. must be specially equipped and staffed 24 hours a day, so treatment there is more expensive than in a doctor's office. That's why it is important to

call your own physician before seeking emergency treatment. If you don't have one, promise yourself to establish a good relationship with a physician at a family practice office or clinic near you soon.

When you call your doctor, try to be specific in describing symptoms, such as pulse rate, temperature and location and intensity of pain. If your doctor advises you to go to the E.R., it is helpful to call ahead, if there is

time, to allow the E.R. staff to prepare for your arrival.

No one likes to think about medical emergencies, but there are ways to prepare for them. Some tips: establish a relationship with a personal physician and get regular examinations; keep a medical chart for each family member, know the best route to the nearest hospital; keep a well-stocked first-aid kit in your home

and car; and take a course in first-aid, including cardiopulmonary resuscitation and, for choking, the Heimlich maneuver.

One of the best ways to be prepared is to know what's normal about your health and your family's. Then, sudden changes will be clearly apparent.

If your trip to the E.R. turns out to be a false alarm, don't be embarrassed, just thankful it wasn't a real emergency.

## Your little bit can help save the planet and your way of life

by Dr. Michael DiMarcello, Sr.

Earth Week may have left you feeling overwhelmed by the dangers facing our planet. But you are not powerless to make a difference. And you don't have to live underground or weave your own clothing. Begin by making small changes you can live with.

\* Recycle. Each of us produces about three pounds of trash a day—12 pounds for a family of four. Up to 75 percent of that trash can be recycled. But even if your family recycles only 50 percent, in one year more than a ton of trash will be into productive reuse, instead of your community landfill.

\* Buy cloth diapers and wash them, or use a diaper service. Your parents did. So did your grandparents, and they didn't have automatic washers and dryers. Cloth diapers are a nuisance for a year or two, but your baby's disposable diapers will be around to foul our planet 200 years after he is a grandpa himself.

\* Don't use paper towels to clean or mop up spills. Use rags (outgrown diapers are great for this). Avoid using Styrofoam cups, plastic and fast-food containers.

\* Don't buy disposable pads or foil liners. Use your own pots and pans and wash them with a phosphate-free detergent.

(Don't let the water run while you are washing.)

\* Store leftovers in glass jars. Wrap sandwiches in waxed paper. If you must use foil or plastic, wash and re-use it. Made from petroleum at \$1 a gallon, plastic is too precious to waste.

\* Use the blank sides of junk mail for notes, shopping lists and the kids' scribbling.

\* Reduce junk mail. To stop your name from being sold to mailing companies, write Mail Preference Service, Direct Marketing Association, 6 E. 43rd St., N.Y., N.Y. 10017, or call 1-212-689-4977. Ask companies that already have your name on their lists to remove it.

\* Cover the writing on envelopes and folders with gummed

labels and re-use them. Do the same thing with those self-addressed business envelopes you normally throw away. Make it a point to buy stationery products made from recycled paper.

\* Don't let department store clerks use separate bags for each purchase. Save and carry one large, reusable shopping bag to

take home all your bargains.

\* Tell the supermarket clerk not to pack your groceries in plastic bags. And save the paper bags for your next trip to the store, or use them for covering books and mailing packages.

\* Buy food, soft drinks and cleaning products in glass, cardboard and aluminum rather than

plastic containers

For a healthy family in a healthy environment, recycle.

(Dr. DiMarcello is associate professor of family practice at the University of Medicine and Dentistry of New Jersey-School of Osteopathic Medicine. He practices in Marlton, N.J.)

## AIDS cure

(Continued from page 1)

if a cure is not found. "Whether this is true or not, I do not know,"

Imhotep Byrd goes on to say "But what I do know is that the AIDS epidemic is at crisis proportion in the African American community, and I suspect that it is far worse in the European Community than they are willing to admit."

The African American delegation, headed by Minister Clemson Brown, will be traveling to Kenya within the near future to validate and document the findings.

The project will involve treatment, by the Kenyan doctors who discovered the cure, of a select group of patients stricken with the AIDS virus in various stages. It is reported that the treatment takes from four to six weeks, after which the patients, along with the African American delegation, will return to the U.S. for re-testing to confirm the cure.

Noted M.D., Barbara Justice is the attending U.S. physician for the group, and will work closely with the Kenyan doctors. Dr. Justice is a board member of The Black Leadership Commission on AIDS, and she has received numerous awards for their out-

standing humanitarian services and commitment to the African American community.

Dr. Barbara Justice, who sees the devastation in the African community close-up, adds that

"The agonizing suffering and impending death from this merciless disease affects our population disproportionately, and this project is very costly. Nonetheless, I am confident that we have the spirit, resources, and determination to implement this project, which is so crucial to our sur-

vival."

An URGENT APPEAL is going out to the public to help fund the project, and Mr. Kenneth Eddy - President of the New York Black United Fund, on behalf of the NYBUP, along with The New York Black and Puerto Rican Legislators, and The Black Leadership Commission, are but a few of the organizations who have contributed substantially to the fund which has been established to finance the project. No less than \$200,000.00 will be needed to make this project successful.

## UMDNJ conference to discuss prevention of premature death

How to prevent the leading causes of premature death and disabilities in Essex County will be the focus of a public conference Wednesday, August 8, at the University of Medicine and Dentistry of New Jersey (UMDNJ).

The conference will run from 8:30 a.m. to 1 p.m. in Room B552 in the UMDNJ-New Jersey Medical School, South Orange Avenue at Bergen Street, Newark. Admission is free. Eight UMDNJ public health

experts will discuss subjects such as AIDS, adolescent violence, hypertension, tuberculosis, asthma, trauma and smoke-related lung disease. All of these health threats have been identified as major factors in premature deaths.

The conference will include innovative techniques to help educate the general public. These techniques will include role-playing exercises and audience participation.

## Get the lead out

(Continued from page 1)

1990.

The commercial will be broadcast via cable television into hundreds of thousands of New Jersey households.

Callers to the toll-free line can request a brochure offering further ways to protect against lead. The number of Bradley's toll-free lead line is 1-800-444-6655.

The cost of both the television commercial and the brochure are being borne by Bradley's 1990 reelection campaign.

Bradley's anti-lead efforts began in 1985, when he sponsored legislation banning the use of lead-based solder, a source of pollution in drinking water. This year, Bradley is sponsoring the Lead Ban Act of 1990, a comprehensive ban of lead in gasoline, packaging, landfills, cosmetics, ceramics and other sources.

"What you don't know about lead can hurt you," Bradley warns

in the television commercial.

The commercial will be broadcast hundreds of times this month on selected cable systems and on channels including ESPN, CNN and others.

The brochure, printed with lead-free ink, is titled, "What is the #1 Environmental Threat to Your Children?"

It includes questions and answers to a quiz titled, "What Your Family Should Know About Lead Poisoning," along with "10 Ways to Protect Your Family from Lead Poisoning."

The mailing also offers federal and state sources of further lead-free information.

"As the father of a young daughter, I've been very alarmed by the fact that lead poisoning can cause permanent brain and organ damage. I hope you will find our suggestions for protecting your family helpful," Bradley says in the brochure.

## Support groups are offered

A support group for families and friends of people with Alzheimer's disease and related disorders will hold its next meeting July 23 from 7:30-9:30 p.m. at the Hartwick at Cedar Brook Nursing, Convalescent & Rehabilitation Center in Plainfield, an affiliate of JFK Medical Center in Edison.

A free support group for individuals caring for an elderly family member or friend will hold its next meeting July 25 from 6 to 7:30 p.m. at the Hartwick at Oak Tree Nursing, Convalescent & Rehabilitation Center, Edison, an

affiliate of JFK Medical Center.

Conducted by a social worker and registered nurse, the group meets the last Wednesday of every month for an open discussion of caregivers' problems and concerns. Guest speakers will be invited periodically to discuss specific topics related to the care of the elderly.

The group also serves as a referral source for a variety of services and resources available within the community.

For more information, or to register for the group, call the Hartwick Adult Day Care Center at 906-2749.

## Muhlenberg schedules child birth classes

PLAINFIELD—Children classes, sponsored by Muhlenberg Regional Medical Center, will be held in August at the hospital on Randolph Road and Park Avenue. Lamaze classes, costing \$45, will be offered on four consecutive Mondays beginning Aug. 6, five consecutive Tuesdays starting Aug. 7 and five straight Wednesdays commencing Aug. 1. Those enrolled in the Monday classes will have their fifth session on Thursday, Sept. 6. Infant care classes costing \$20 will be held on Tuesday, Aug. 7, 14, 21, and 28.

A refresher lamaze course has been scheduled for Thursday, Aug. 9 and 16. Cost is \$15. Early Pregnancy class will be held on Aug. 6, 13 and 20.

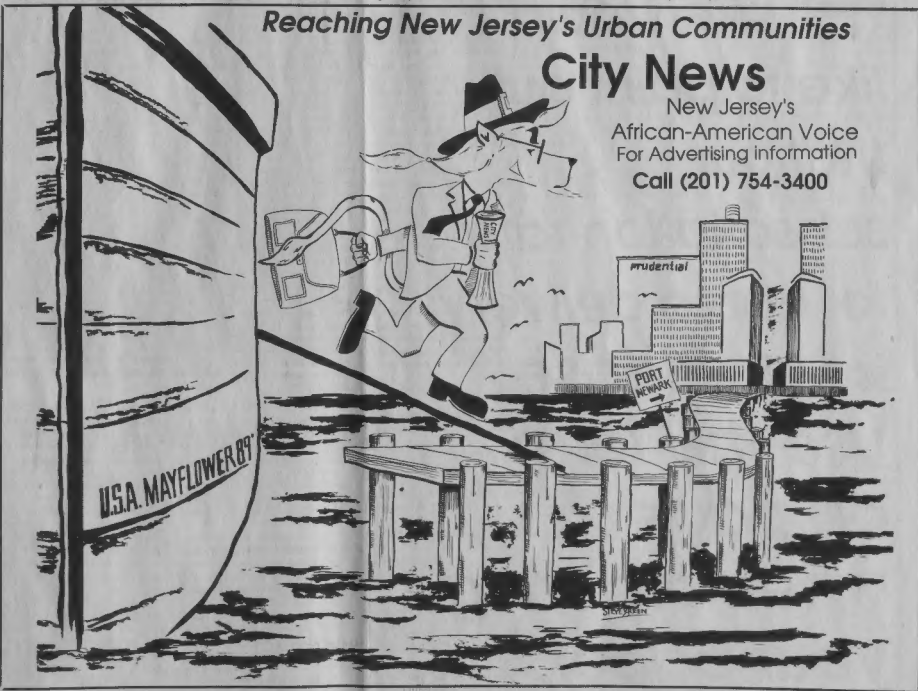
A breast feeding class cost \$5, will be held on Thursday, Aug. 30 from 7:30 to 8:30 p.m. in South Main 2 conference room. All other classes will be held from 7:30 to 9:30 p.m. in the School of Nursing.

Registration is required. Forms may be obtained from your physician if he/she is on staff at Muhlenberg. Persons registering for Infant Care, Early Pregnancy and Lamaze will receive a discounted cost of \$70, according to Betty Gillen, nursing secretary registrar. For additional information and registration call 668-2353.

## Reaching New Jersey's Urban Communities

## City News

New Jersey's  
African-American Voice  
For Advertising information  
Call (201) 754-3400





# ART LIFE

## Black Art — Reaching New Heights fundraiser for UNCF

EAST ORANGE — The New Jersey campaign for the United Negro College Fund (UNCF), in collaboration with Richardson Gallery will present an exhibition entitled "Black Art — Reaching New Heights." The exhibit will be on display at the Executive House Condominium in East Orange on July 20, 1990 from 6:00 p.m.-10:00 p.m. The contribution request is \$20.00.

"Black Art — Reaching New Heights" will be an exhibit and sale of contemporary African-American artwork (sculptures, paintings, and original works) will be available for purchase. The artwork has been contributed by

several emerging and established artists — Verna Hart, Myrna Morris, Katherine Ralph, Dressler Smith, Alonzo Adams, Lenzy White and Tina Allen, several of which are from New Jersey. All displays are courtesy of co-producer Charles Richardson, of Richardson Gallery.

"Richardson Gallery specializes in art which reflects the African diaspora in a variety of mediums. We wanted to support UNCF in this fundraising effort because we strongly believe in their motto, mission and cause," stated Richardson in his reference to the UNCF motto, "A MIND IS A TERRIBLE THING TO

WASTE."

Regarding the Gallery, co-owned by wife Denise, Richardson said, "The work that we exhibit represents the African-American culture — it's pride and survival. It's important for all people to understand the influence of art, what it stands for, and it's overall value. An investment today of \$500 or \$1,000 may triple in value in a couple of years. We try to educate our new and longstanding customers on this fact. The (Richardson) Gallery will advise beginning collectors regarding the purchase of limited editions as a means of building an art portfolio. More

experienced collectors will find that the Gallery has established connections with artists commanding a more substantial monetary investment for their original work."

The United Negro College Fund is a non-profit organization. It's goal is to provide assistance to forty-one private, fully accredited, historically black colleges and universities. Last year, through contributions from NJ corporations, statewide fund-raising, civic groups & organizations, individual supporters and volunteers, the NJ campaign was able to assist in educating over forty-six thousand students who were

attending the 41 UNCF member institutions. The campaign raised over \$2,000,000 in its 1989 fundraising efforts.

Pamela Wornack, Telephone coordinator for the NJ campaign stated, "Our goal is to make this event a successful fundraiser, and to also help the community have a better understanding and appreciation of black art. The artists who have contributed works have also helped in contributing to society their artistic efforts are helping minority students get the chance to make a difference. They are getting the chance to receive higher education at historically

black colleges. An idea which is new to some, but will be a beneficial factor in all of their lives. We hope that everyone who come out to support us for 'Black Art — Reaching New Heights' will understand the theme of the evening and the UNCF cause and mission that we're all working for.

"All inquiries regarding UNCF, its fundraising efforts for the 1990 campaign year, or the July 20 benefit, 'Black Art — Reaching New Heights' should be directed to the NJ Office at (201) 642-1955.

## Shoestring players offer theatrical Kean-Brown Centre Stage



Plainfield, N.J. Grant Avenue Community Center's Summer Of Science & Performing Arts Program will present the Shoestring Players from New Brunswick on Friday, July 27th at 1 p.m. in an anthology of tales from around the world.

The Shoestring Players Theatre Company, founded in 1980 as a product of a theatre class at Rutgers University taught by Artistic Director Joseph Hart, has grown into a professional touring troupe. The ensemble of ten actors and one percussionist has used mime, story-telling, choreography and the audience's imagination to entertain more than a million people from Anchorage, Alaska to Edinburgh, Scotland. The production to be presented in Plainfield, called *Dragons & Honeybees*, premiered at the State Theatre on May 5th.

*Dragons & Honeybees* is an hour long program featuring four tales, each from a different culture:

The Three Fates is a comedy

## magic at

from Rumania about a young man's journey to the house of the sun and the help he is given by three kind, if peculiar, fairy godmothers.

Jack & The Firebrand is a comedy from the Smokey Mountains of Tennessee, Jack encounters the Moonshine River, a cute girl named Jenny, and the Fire God himself.

Quetzalcoatl, is a Mexican drama of the God of Peace and Light challenging the enemy to a deadly game of ball for the hearts of the people of Mexico.

The Peasant's Pea Patch tells of the first and only bright idea of a Russian peasant. As a result, he falls in a quagmire, meets Mishka the Bear, and is chased by a swarm of honeybees.

The theatrical magic of the Shoestring Players will be presented at the Kean-Brown Centre Stage, 403 West Seventh Street, Plainfield, for young and old. Admission at the door is \$3 for youth and \$5 for adults.

## WPC summer jazz ensemble to present free outdoor concert

Classic jazz tunes by Duke Ellington, Charlie Parker and

Thad Jones will be among the musical selections performed by the William Paterson College Summer Jazz Ensemble in a free outdoor concert on Wednesday, July 25 on the college's campus in Wayne.

The performance by the 15-member ensemble of high school, college and community musicians will begin at 7:30 p.m. on the patio in front of WPC's Shea Center for Performing Arts. Attendees are invited to bring along a blanket or lawn chair.

Dr. Stephen Marcone of Wayne, chairperson of WPC's Music Department, will direct the group in a variety of jazz standards, including "Strike Up the Band," "Honeysuckle Rose," and "Cottontail."

Members of the ensemble include Rich MacNamara of Cedar Grove, Ron Coupland of Clifton, Scott Avision of Fair Lawn, Wayne Alexander of Franklin, Dave Shuman of Hillsdale, Chad Lake of Madison, Ed Zakrzinski

of Newark, Karen Schwartz of North Caldwell, Alex Renault of Oak Ridge, Gene Boyle and Rich Robinson of Ridgewood, Joe Yennior of South Orange, Eric Lipinski of Verona, Mike Russo of Walwick, and Steve Carr of Wyckoff.

The Summer Jazz Ensemble is also scheduled to perform at WPC on Wednesday, August 8 at 7:30 p.m. on the Shea Center Patio. For additional information on either concert, please call the Shea Center Box Office at 201-595-2371.

## East Orange Jazz Festival

The following jazz events will begin at 6 p.m. with the main performances beginning at 7 p.m. in East Orange.

July 24 — Lawrence Talbot Band and Jimmy McGriff at City Hall Plaza

July 31 — Charlie Valentine and his orchestra and Noel Pineda of the parade.

August 8 — Fay Gordon and Steve Nelson at The Oval

## Words of wisdom

(Continued from page 1)

calation and advertising revenues for 45 years.

"Someone asked me once how many months did it take you to become profitable on *Negro Digest*," Johnson says, "and I said I became profitable the first month or there would not have been a second month."

Fact is, the bottom line... what's most important to the man that started his empire back in 1942 with a \$500 loan from his mother. "It's important to talk about the business side of publishing," Johnson said in a recent

address in a meeting of the nation's black publishers. "We've had great editors who've written great editorials and produced great newspapers and most of them died in poverty. I've had to give emphasis to the business side of it. There was no other way for me to survive. You see, I know what the mission is. Our mission as Black publishers is to serve Black people. And we've done a great job at that. But we've not done a great job marketing that

"and I said I became profitable the first month or there would not have been a second month."

## BILLBOARD

Thursday, July 26

**NEWARK**—Jazz Century concerts continue at the Newark Public Library with the Leo Johnson Quartet appearing from 7:30 to 9:30 p.m. and broadcast over WBGO.

**August 1-5**  
**WAYNE**—A Lesson from Aileen focuses on the impact apartheid has on the individual in South Africa, will be staged in the Hunziker Theatre on the William Paterson College campus. For further information call 201-595-2371.

**Thursday, August 2**  
**NEWARK**—Boogie Latin Jazz Sales All Stars will perform at the Thursday Night Jazz Concerts in the Terrace Room at Newark Symphony Hall from 5-9 p.m. No admission and a complimentary buffet will be offered to augment the cash bar.

**Thursday, August 23**  
**NEWARK**—Jazz Century concerts continue at the Newark Public Library will conclude with the Andy Bey Trio Quartet appearing from 7:30 to 9:30 p.m. and broadcast over WBGO.

package to the people who buy advertising.

One of the first things I learned to do was deal with people who were prejudiced, people who didn't want to deal with me, because we're really not talking about people who have prejudices. We're talking about whether we can convince them that what we would put out... the

"We've had great editors who've written great editorials and produced great newspapers and most of them died in poverty."

consumers we reach, and by paying power they have. That will help them on their bottom line, and if you can say that convincingly enough, they will forget about race. What we're selling is believability and that's what advertising is all about. We've made the point of our loyalty to the readers. I think we've got to have the reader help us convince the advertiser that this is a way for them to make more money, and if

they cooperate with us, they in turn will have more profits, a better bottom line.

"I once put out a special issue on *The White Problem in America*," and I got a call from an advertiser in Mississippi saying that he was going to cancel his advertising because he didn't like what was in that issue. I said, 'Sir, if I ever put out any issue that you like, you really shouldn't advertise with me, because I wouldn't have lost the confidence of my readers.'"

But according to Johnson, while number one may be a unique position to hold, it's not all that easy. How does he do it? "First of all, we run scared. We're prospecting all the time. Any potential advertiser who sits next to me, will get a sales pitch. We should never, never be beyond the next pitch where we can. In our zeal to do good, we're overlooking too many opportunities to make sales. If you're talking

to people, you ought to sell them. It's nice to drink whiskey, and laugh and smoke, but we need money. There's no way a potential advertiser can be my friend and not advertise with me."

And while, any business takes a great deal of patience, Johnson believes in something he calls "active patience." It means that you're doing all your best to improve the situation while you wait. It does not mean just wait. Whoever is the head of the organization has to be the primary seller of advertising. It's going back to the days of Alexander the Great and Napoleon, where whoever was king or emperor had to lead the army. You cannot expect people to do what you, what you cannot do for yourself. And you've got to recognize that your job as head of the company is really to sell. You know, people don't like to say they're sales people, but in the end, if you think about it, all of life is convincing somebody to do what you want them to do. Now that's selling."

## Summer programs slated for August

p.m., Wednesday, August 8, Michael Eden's Garden of Jazz Sextet, Washington Park, 12:30 p.m., Thursday, August 9, Little Boy Scott and the Jazz Exponents, Vailsburg Park, 7 p.m., Friday, August 10, Egrogl

(R&B), St. Peter's Recreation Center, 5:30 p.m., Saturday, August 11, Gospel in the Park with Donald Malloy & Friends and The Carr Brothers, Lincoln Park, 7 p.m., Wednesday, August 15, Opera Music Theater, International, Washington Park, 12:30 p.m., Thursday, August 16, Creation (Latin), Vailsburg Park, 7 p.m., Friday, August 17, Egrogl (R&B), Hayes Park West, 5:30 p.m., Saturday, August 18, Seta Andante (Latin), Lincoln Park, 7 p.m., Wednesday, August 22, Juan Carlos Oliva & La Progresiva (Latin), Lincoln Park, 12:30 p.m., Saturday, August 25, Jazz Marathon, Mark Morgenthal & The Jazz Forum All Stars, Lincoln Park, along with Chris White Trio

and Andy Bey Trio, 6 p.m.-midnight (ministry: Essex Plaza, 1060 Broad Street across the street from Lincoln Park).

In case of rain or for more information, contact the Division of Recreation/Cultural Affairs at (201) 733-6454.

## Upcoming festivals and parades in Newark

The City of Newark's summer events schedule includes the following:

**Puerto Rican Statewide Parade**, Sunday, July 29, 12 noon, beginning at Lincoln Park. There will be a festival at Military Park and Jazz Forum at 8 p.m. following the parade. For information, please call: (201) 623-0701.

**African Newark Cultural Festival**, Military Park, Saturday, August 4, 8 a.m. - 8 p.m.; Live entertainment, merchants, exhibits and crafts. For information, please call: (201) 242-4782.

**July Fest**, Lincoln Park, Saturday, August 11, 12 noon to 8 p.m.; Live entertainment, art workshops, face painters, bookmobile, vendors, crafts and more. For information, please call: (201) 623-0600.

**Newark Festival of People**, Military Park and PSEG Plaza, Saturday, September 15, 11 a.m. to 7 p.m.; Live entertainment, ethnic foods, exhibits, crafts, international village and more. For information, please call: (201) 834-FEST.

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Appraisers of Real Estate, at (201) 757-6444.

# As I See It ...What's happening around town

(Continued from page 4)

vention for them and many friends, will be the celebration of Denise's 21st birthday in the Diller Hassler Room on Friday night.

It will be a fitting tribute to Denise, a long time youth leader in the local Northeast Dist. BPPW Club and now a national youth leader. As Miss Taylor comes full circle into maturity, she enhances her leadership role in a group she has been involved with from her sub-teen years. Sorry we have to miss being there, but we wish Denise and Doretha every happiness for now and in the future.

Leave it to Mayor Sharpe James (of Newark) not to do anything quietly. What started out as just another so-so celebrity tennis match against New York's Mayor David Dinkins, turned into another James media event.

The mayors were having an otherwise uneventful exchange of serves and volleys when suddenly James hit a ball to Dinkins that popped him in the eye. Unfortunately for Dave, it was one of James' familiar hard-hit volleys that broke his glasses and gave

him a shiner that will last for days.

Friends of both men swear it wasn't done intentionally as reimbursement for Dinkins who became the personality of the week when he snared the coveted 1992 Democratic National Convention for the Big Apple.

Geri Woods Coles always has a project going full blast. These days she's busily concentrating on hubby Arthur Coles, III career as an artist finally getting the attention he has long deserved.

Recently, Geri took on the campaign to have Howard Street (Newark) between Court and W. Kinney Sts. named in honor of her late father-in-law, Arthur Coles II. The late Mr. Coles taught at Montgomery Street School for many years and supervised the Morton Street School playground at the site now known as Arthur Coles III Plaza.

In passing the site and noting the name, many native Newarkers will fondly recall Art Coles as one of the early leaders in the Newark Boys Club, as a Student Council basketball "star" at the old Court Street YMCA and as a

tireless worker whose exemplary life of community service motivated hundreds of "playground kids" in Newark's old Third Ward.

The town's still talking about Mayor James' Second Inaugural Ball that began with a gala welcoming reception under a tent in Military Park and ended at a sit-down dinner in the Quality Inn ballroom.

As festive as the occasion was for the uninited, it was equally pleasant (and profitable) for the movers and shakers who run the city government and make things happen in Newark.

From beginning to end one spotted the innocent soaking up the local color and the wheeler-dealers buttonholing a target or two for legislative action and private contributions for projects that will benefit local citizens.

To date, Mayor James is number one in sponsoring events that call for black tie and gowns and, as usual, the Mayor and First Lady set the tone for these special events. We don't know for sure, but Newarkers seem very happy with the dress-up events and the ladies take particular care to be immaculately groomed from head to toe.

The Second Inaugural Ball was not the exception to the rule. Only a few men (mostly plain-clothesmen) dared to show up in anything but tuxedo and proper accessories.

And First Lady Mary James set the tone for the beautifully coiffed and gowned women. Ms. James wore a floorlength two piece peach gown with a blouson top that made her look as thin as a reed.

Many of the women chose black for the occasion, following the lead of the Mayor's P.R. person, Pam Goldstein who wore pea de soire that covered her front to the neck but plunged surprisingly low to the waist in the back. And if you noticed, Pam's new curly perm was for a one night stand only.

Kathy Summers of Kathy's Party Place (Market Street) was a femme fatale in black taffeta bouffant and slit thigh high while Cynthia Couch (of REACH program) chose a sparkling sequined blouse over a floor length skirt. Jeanette Schrock (West Ward, Newark, vice chairlady) dropped her hair shorter than usual for the night and flitted around in black lace dated here and there with sequins.

Attorney Bette Grayson dropped her usual lawyer tailored look in favor of a shocking pink knee high bouffant of shirred pea de soire, accompanied by a pearl choker fastened with a flawless emerald family heirloom.

Board of Education member, Evelyn Williams (well known for her flamboyant flair) came glittering in gold lame from head-to-pants suit and veteran sevens-length violet lace with matching sequin belt.

Dr. Gwendolyn Goldsby Grant, with publication of a reputation for making her own fashion statements, was gowned in swirls of hot pink chiffon while Dolores Henry-Metz (one of the Mayor's Special Assistants) wore a two piece summer knit top trimmed with circles of solid gold over a hip slimming circular skirt.

Councilwoman Marie Villani and Carol Patterson (Essence Magazine), also wore white and gold. Mrs. Daniel (Susie) Blue (head of Dillon Security) came with her husband, Dr. Daniel Blue in a beautiful shade of royal that made them seem to the mayor born while Lady Gigi (limousine operator) walked around with trails of rose colored

chiffon scarves waiting in her wake.

Professor Mamie Bridgeforth (Essex County College) showed off her slim figure to great advantage in a chiffon body dress covered from neck to calves in iridescent beads, sequins and seed pearls.

It was definitely a night to see and be seen and the Mayor's lack held out as usual. The affair was stunning, the company pleasant, interesting and entertaining and for this one night at least, everybody got the hassle of urban living and the hard times ahead for the city.

## Plainfield residents achieve high honors

Two Plainfield residents have been named to the Dean's List at Bloomfield College for the Spring 1990 semester. They are: Charise Buford and Selma Calo. Bloomfield in 1968, Bloomfield College is a liberal arts college affiliated with the Presbyterian Church of the U.S.A. Winner of a 1988 Governor's Challenge Grant for Excellence, the College serves over 1600 full and part-time students.

DWAYNE J. FERGUSON



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**504-9300**  
8:30 a.m. - 5:30 p.m.

# CLASSIFIED

In Union County call:  
**754-3400**  
8:30 a.m. - 5:30 p.m.

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REAL ESTATE	REAL ESTATE	REAL ESTATE
<b>ADVERTISING TO RENT</b> INNOVATION 1 BR. \$550. Studio \$395. Full security deposit. Good location. Ask for Ellen. <b>Gateway Realty</b> 372-5066	<b>NEWARK</b> <b>BROAD NEW TOWNHOUSE</b> Living room with fireplace, kitchen with dishwasher and garbage compactor, 3 bedrooms, 2 1/2 baths, full basement & deck. Wall to wall carpeting, central air conditioning. Convenient to transportation and schools. \$110,000 <b>Populus Real Estate</b> 757-6444	<b>NEWARK</b> 1 BR. \$550. Studio \$395. Full security deposit. Good location. Ask for Ellen. <b>Gateway Realty</b> 372-5066

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 Large house.  
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# CLASSIFIED

HELP WANTED	HELP WANTED	HELP WANTED	HELP WANTED	HELP WANTED	HELP WANTED	HELP WANTED	BUSINESS OPPORTUNITIES	SERVICES
<b>TAX COLLECTOR</b> The City of Plainfield is seeking a Certified Tax Collector with a minimum of 2 years experience in the position of Tax Collector. Residency Required. Send Resume to: City of Plainfield Attn: Personnel Division 515 Watchung Avenue Plainfield, NJ 07060 An Equal Opportunity Employer	<b>DEALERSHIP ROUTE SALES</b> J.T.'s General Store, a division of J.T. Merchandise Services, Inc., has a route available in the local area. Be your own boss with the confidence that you have back-up services available to help you. Working capital required, financial assistance may be available to qualified individuals. For more information and a confidential interview, call Cheryl Schultz at: 1-800-945-4465 in Illinois call 1-800-942-9553	<b>ARTISTS/ILLUSTRATORS/SATIRISTS</b> Freelance artists/illustrators needed for Plainfield and Newark newspapers. Submit resume and samples of comic and political satire to NCHNDS, PO Box 22889, Newark, NJ 07101 <b>WRITERS</b> Freelance writers, needed to cover events in the Plainfield and Newark areas for local newspapers. Send samples of work to NCHNDS, PO Box 22889, Newark, NJ 07101	<b>PRODUCTION FEE PAID</b> <b>PLANT WORKERS</b> \$26,500 plus overtime <b>INTERVIEWS THIS WEEK</b> This is the career path you've been looking for. Our prestigious client has built a new plant in suburban Newark and is looking to hire 18 qualified workers in production, maintenance, distribution and operations. Qualified candidates will have a minimum of one year experience in any of the areas and have high school diploma. Excellent career growth for hard workers with leadership ability. I will be in Newark this week to interview (day and evening). Call now to get on schedule to take advantage of this once-in-a-lifetime opportunity. Contact Mr. D. Waterman at 215-293-1005. Fox Morris Technical School, 997 Old Eagle School Road, Suite 219 in Wayne, PA 19087.	<b>ATTEN: Excellent Income for Home Assembly Work.</b> Info. 1-800-666-7700 DEPT. PE165	<b>BINGERS WANTED</b> Singers of excellent voices for 100 voice choirs to perform at concerts and do recordings of contemporary gospel. Call 201-371-9186/212-629-2055	<b>LINGERIE SALES</b> Improve your income and your lifestyle selling luxurious lingerie. Managers needed. Home party plan. Call 674-3183 after 5 p.m.	<b>MAKE A SMALL INVESTMENT IN SOMETHING BIG.</b> An invitation to good health, financial success and personal growth. Needed now 7 sales starters. 7 to impact "World Health." Your future can be assured with a one of a kind consumable product that has not failed in more than 60 years to help the people using it. If you are willing to listen to learn, to work, and are looking for an opportunity a business and a chance. Contact The Liberty News, PO Box 2110, East Orange, NJ 07078 Phone 201-676-2958	<b>Music Lessons Available</b> Private lessons and summer workshops. All ages welcome. Contact Pat Daloz 755-8095. Leave message.
<b>LEGAL NOTICE</b>	<b>LEGAL NOTICE</b>	<b>LEGAL NOTICE</b>	<b>LEGAL NOTICE</b>	<b>LEGAL NOTICE</b>	<b>LEGAL NOTICE</b>	<b>LEGAL NOTICE</b>	<b>BUSINESS &amp; HEALTH CAREERS</b> <b>CLASSES STARTING SOON</b> Secretary/WD Bookkeeper/Clerk Typist Word Processing HEALTHCARE ASSISTANT <b>PLACEMENT ASSISTANT AVAILABLE</b> FINANCIAL ADVICE <b>DRAKE COLLEGE OF BUSINESS</b> 9 Caldwell Place Elizabeth, NJ 07208-5509	<b>Bruce's Janitorial Services.</b> Commercial & Residential cleaning. Call 756-4922 <b>Want a Credit Card?</b> You can now obtain a Visa/MasterCard regardless of previous credit history. Call us at 674-5077 now.

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- 4 EVENING PLAY-GROUND LEADERS**  
 20 hrs. per week - 5 days per week. \$6 per hour. Must be High School graduate plus one year recreational work. Must possess a valid NJ Drivers License.
- 8 SUMMER PLAY-GROUND LEADERS**  
 25 hrs. per week - 5 days per week. \$6 per hour. Must be High School graduate plus one year of college or one year work may be substituted for college. Knowledge of organization of leagues, tournaments and of materials used and rules and methods for facilitating recreational games.
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 PO BOX 1774  
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# CITYSPORTS

## The real deal with the Plainfield football program

A  
VIEW  
FROM  
THE  
SIDELINE

by Fern Taylor  
City News Writer

Are the problems threatening the Plainfield Cardinal football program really due to the absence of a head football coach?

The problems run much deeper. They have much more to do with losing kids than losing football games.

I would think not. Even Grambling's Eddie Robinson couldn't fix these problems, not by himself, anyway. The problems run much

deeper. They have much more to do with losing kids than losing football games.

Plainfield is losing lots of young people. Hundreds of them. Some head off to Wardlaw-Hartridge or neighboring districts like Scotch Plains-Fanwood or Union Catholic. Some are headed to an early life on the payroll, either at the local Mickie D's or the local street corner to sell drugs. Many potential All-State linebackers, running backs, lawyers and doctors are being lost.

That's the real problem. Until it is dealt with, having a coach for the football team really won't matter much. The situation will continue to deteriorate.

Plainfield cannot continue to place college prep football factories like Union and Elizabeth in its present state without dire consequences. I've watched in agony over the past few years when 20

or 30 brave young men from Plainfield go up against these powerful programs. They may as well have been playing the University of Miami. The Cardinals have been taking a beating on the scoreboard and on their bodies. I commend former coach Artie Williams — how he prepared these brave young men to battle against these ridiculous odds year after year better defines his 10-year legacy than his 28-60-2 record.

None of these harsh realities excuse the failure to hire a head coach. The whole process has seemed shoddy at best. Seven weeks before the season opener and having no football coach in place looks real bad for Plainfield.

Did new principal Ted Brown take this into account before firing Williams? Is Brown, the Plainfield Board of Education, City Hall, somebody, anybody, taking a hard look at the real problems of Plainfield athletics? I hope so. Time will tell, I guess.

But again, the real questions to be raised are: how can a school the size of Plainfield (over 2000 students) only get 20-30 kids out for its total football program?

How can a school the size of Plainfield (over 2000 students) only get 20-30 kids out for its total football program? What is going on with our youth and sports? What are the kids into? What can the teachers do?

What is going on with our youth and sports? What are the kids into? What can the teachers do?

What can we do? Can this alarming trend be reversed?

We at City News hope to find answers to these questions and others. Watch for reports concerning urban youth and sports in future editions.

### Do you pay Johnny Newman a mill 'a year or don't you?

The Knicks have a tough decision, not so much on whether to match Charlotte's offer sheet (which it looks like they will, so they don't want to just give him away for nothing), but on whether to pay Newman or trade him.

I'd keep him. He's the perfect sixth man, and you will not find a more gutsy performer anywhere. He'll slam on anybody (or die trying) plus he'll hit that shot-style 3 for you when you need it. Granted, he's streaky, but the man never, never gives up.

Is he worth one million a year? Not really. But if Jon Koncack of the Atlanta Hawks can get 2 million, Johnnie New is at least worth one.

### Union Lancers Tryouts

The Union Lancers Soccer Club will hold tryouts for the 1990-1991 season on Thursday 5 July 19 and Tuesday August 7. The tryouts will be for the 1975 and 1977 teams. All youngsters born in 1975 and 1977 are invited to tryout at 7 p.m. at Farner's Grove in Union.

For further information contact 201-388-0048 or 322-5176.



Photo by Ray Bailey

## The best way to reach the African American Community is through City News Publications

**CITY NEWS**  
The New Journal of Civilization

**WEEKLY**

**MINORITY BUSINESS JOURNAL**  
MONTHLY

**Rainbow Coalition marches against racial violence**

**A tribute to Miss Sassy Sarah Vaughan**  
For the Divine One there will always be clouds

**Woodruff honored for illustrious career**

**27 years of helping young boys**

**Mayor James adds 10 new rec sites**

**MINORITY BUSINESS JOURNAL**  
MONTHLY

**The Impact of African American Mayors**  
An exclusive with political insiders, exclusive to you

**Minority investment firm sets record in sale of tax-free certificates for UNCLU**

**President's commission on minority business development to conduct hearings on how programs are working**

**MINORITY BUSINESS JOURNAL**  
MONTHLY

**ANNUALLY**

## Last year's winner of James-Amato annual pro-am tennis classic will play again in this year's tournament

Nduka Odizor, men's singles division winner in last year's first annual, "Mayor Sharpe James-Amato County Executive Nicholas Amato International Tennis Classic," will compete in their second annual tournament, running July 31 through August 5 in Newark's Branch Brook Park, organizers said today.

The "Classic" will again offer \$5,000 to the men's singles champion and a tournament total of over \$20,000 in cash and prizes, according to tournament officials.

Bob Davis, national director of the Ashe-Bollettieri Newark Tennis Program, and Johnny Sample, former New York Jets football great, are coordinating the James-Amato pro-am tournament.

"The James-Amato 'Classic' is one of the most exciting new tennis events in America. It is a stepping stone for players of all levels and an outstanding chance for city and county residents to view world-class tennis in Branch Brook Park," Davis said.

Odizor is excited about playing again because he feels that his victory last year helped him in later tournaments. After winning the James-Amato "Classic," he played well but lost to Brad Gilbert in a hard fought match at the Newark Academy Tournament in Livingston, the following week. Davis added, "Gilbert is the same guy who beat Ivan Lendl three times and Boris Becker four times last year losing to Becker in the quarter-final match at this year's Wimbledon tournament. That is pretty good company for Odizor to keep."

The Mayor and County Executive earlier announced that the winner of this year's tournament will receive valuable points from the governing body of professional tennis, the Association of Tennis Professionals (ATP).

In addition, the winner will also get an "automatic wild-card berth" entry into the Ninth Annual OTB Classic in Albany, New York, slated for mid-August, just before the U.S. Open. The OTB Classic was the first major tournament where four years ago, tennis great, Andre Agassi displayed his superstar potential by making it to the finals.

"I am happy to rejoin the Honorable Nicholas Amato, Essex County Executive in presenting this outstanding sporting event to the citizens of Newark, Essex County and the State of New Jersey," said Mayor James.

County Executive Amato agreed. "For the second consecutive year, Essex County is thrilled to co-sponsor this tremendous tournament which

brings exciting competitive tennis to our residents, while showcasing our beautiful county parks facilities."

The James-Amato tournament, which last year drew thousands of spectators, will accept entries after July 24, organizers stated. The entry fee for the featured events, the Men's and Women's Open, is \$60 for both brackets. The other fees range from \$20 to \$35.

The 1990 James-Amato tournament offers the following categories: Men's Open Singles, Women's Open Singles, Men's 35 Singles, Women's 35 Singles, Men's 45 Singles, Men's 55 Singles, Men's 60 Singles, 35 & Over Mixed Doubles, Men's Doubles, Women's Doubles, Men's 35 Doubles, Women's 35 Doubles, Men's 45 Doubles, Mixed Doubles, Men's 60 & Over Doubles.

The event also has a full slate of junior events. In addition, the Ashe-Bollettieri Tennis Program will also sponsor a tennis clinic for all junior players August 4 on the Branch Brook Park courts.

In the youth division several youngsters from the program will be competing. Ajay Pant, Ashe-Bollettieri city coordinator, said, "We are in the process of forming a 'traveling team,' comprised of 30 of our most talented students from a base of 1500 registered children. The traveling squad will play sanctioned tournaments, and we are optimistic that some Ashe/Bollettieri students will be ranked by the end of the 1990."

Pant noted, "Through this competition, our students will become mentally tougher competitors, and will learn how to handle winning and losing. The James-Amato tournament will provide an excellent competitive arena for our traveling team and might well be the launch pad for a future champion!"

James and Amato pointed out that the outstanding tennis tournament could not have been made possible without the support of corporate sponsors. The two elected officials noted the following list of sponsors: Mercantile Bank of New Jersey, Mountain Industries of Secaucus, New Jersey Bell of Newark, Midland Bank of Edison, First Fidelity of Newark, Barclay's Bank of Paramus, Philip Morris Companies of New York, K. Hovnanian Companies of Red Bank, Anheuser-Busch, Inc., Mutual Benefit Life Insurance of Newark, American Red-Cross of Newark and Public Service Electric and Gas, all of Newark.

For further information about the tournament, please call Ajay Pant of the Ashe-Bollettieri Newark Tennis Program (201-733-5440).

## Plainfield tennis council hosts 'Say yes to tennis, no to drugs'

The Plainfield Tennis Council will host a Tennis Clinic for area teens at the Hub Street Courts on Randolph Road on Saturday, July 21, 1990 beginning at 10:00 a.m. Tennis pro Jim Annesi, a Sport Science Specialist, will conduct the clinic on footwork and doubles strategy along with pro John Trinity.

Annesi is affiliated with New Balance Athletic Shoe, Inc. which is sponsoring 150 clinics nationwide in an effort to combat drug abuse. As part of the company's anti-drug movement, "Say Yes to Tennis, No to Drugs," a discussion on the dangers of drug use and abuse will be presented along with the tennis instruction.

"Too many companies have abandoned the concept of social responsibility," says New Balance product manager Ed Wholley. "Our company looks at this

program as an opportunity to be one of President Bush's 'thousand points of light' by helping to combat drug abuse and give something back to the community."

Across the country, the two-fold program consists of a community campaign advocating tennis as an alternative to substance abuse. New Balance tennis pro staff members donate their time and resources to conduct the clinics while working with community groups like the Plainfield Tennis Council.

The clinic is free and is open to all teens in the Plainfield area. No pre-registration is required. A Round Robin mini tournament will follow the clinic with prizes awarded to the winners.

For more information, call Terry Moroney at 756-3894.

For information on classified and display advertising  
call 201-754-3400